



*Atlanta's  
Best Cellars Dinner  
Celebration of Wine*

August 2011

On behalf of the T. J. Martell Foundation we invite you to become involved with the annual *Atlanta's Best Cellars Dinner* as an **Auction Donor**. The Best Cellars Dinner salutes Atlanta's top wine collectors who come together on one special evening to highlight and share wine from their personal cellars.

On the evening of **Saturday, October 15, 2011, the InterContinental Hotel Buckhead** will glow as guests enjoy a champagne reception and silent auction. The intimate black tie dinner features a multi-course gourmet menu with premier wine selections and dancing. Approximately 250 guests – leaders of the Atlanta corporate and philanthropic community – attend the evening's festivities. Our guests are gourmet food connoisseurs, fine wine lovers and world travelers.

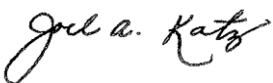
It would be greatly appreciated if you would be willing to donate **a unique auction item**. Your company will in return receive prominent recognition in our printed materials and a visual display at the auction.

Proceeds benefit the T.J. Martell Foundation, a national non-profit organization supported by the music industry that locally funds a cancer research fellowship grant for Emory's Winship Cancer Institute. Emory University's Winship Cancer Institute recently earned the coveted National Cancer Institute Cancer Center designation. Winship is the first medical facility in Georgia to earn this distinction. As an NCI-designated cancer center, Winship joins an elite group of 64 cancer centers nationwide that are on the forefront of the battle against cancer.

Please know that T.J. Martell's ability to fund and support leukemia, cancer and AIDS research depends on contributions from generous individuals like you. If you are interested in participating as an Auction Donor, please contact **Catherine Jones, Auction Chairman at 404-550-4779 or catherine.jones@waters.nestle.com**. Please take a moment to complete the enclosed form and return it by September 23, to be listed in printed materials. You may contact Lynn-Anne Huck, Development Consultant to the T. J. Martell Foundation at 404-734-4820 or [Lhuck@tjmartellfoundation.org](mailto:Lhuck@tjmartellfoundation.org) if you have any questions.

The *Atlanta's Best Cellars Dinner* past and current success could not have occurred without the support of generous businesses like you. We are truly grateful for your consideration of being an auction donor.

Thank you for your support,



Joel A. Katz  
Chairman Global Entertainment and Media Group  
Greenberg Traurig-Atlanta  
Atlanta's Best Cellars Co-Chairman



Mark Goldman  
Strategic Partner  
Ideas Define  
Atlanta's Best Cellars Co-Chairman



**Atlanta's  
Best Cellars Dinner**  
*Celebration of Wine*  
**INFORMATION SHEET**

**Date and Time:** Saturday, October 15, 2011  
6:00 p.m. – Champagne Reception  
7:30 p.m. – Dinner, Auction and Dancing

**Location:** InterContinental Hotel Buckhead, 3315 Peachtree Road NE, Atlanta, GA 30326

**Event Summary:** The Best Cellars Dinner is an annual charitable wine event produced by the T.J. Martell Foundation a leading non-profit organization supported by the music and entertainment industry which funds and supports leukemia, cancer and AIDS research. The Foundation hosts Best Cellars Dinners in Atlanta, Houston and Nashville.

The Best Cellars Dinner is a uniquely intimate festive black tie dinner known for highlighting Best Cellars (top wine collectors) who bring premier wine from their personal cellars to share with guests seated at their table. The wine is paired with a four course, gourmet meal prepared by an acclaimed guest chef. The event has raised more than \$2.5 million for the T.J. Martell Foundation. In Atlanta, the Best Cellars Dinner raises funds for the T.J. Martell Foundation's mission of supporting a cancer research fellowship grant at Winship Cancer Institute of Emory University.

Sponsoring companies have a fantastic opportunity for their business to be introduced to prestigious international business and community leaders. Participating with the Best Cellars Dinner allows companies to market their products and services to the more than 250 event guests, as well as, to over 5,000 friends of the T.J. Martell Foundation through. All donations are tax-deductible.

**Individual Tickets:** \$650 Individual Ticket

**Sponsorship Levels:** \$15,000 Presenting; \$10,000 Reception; \$6,000 Grand Cru

**PRESENTING SPONSORS**

Greenberg Traurig Nestle Waters North America

**RECEPTION SPONSOR**

Polay Financial Management

**MAGNUM SPONSOR**

Viking Range Corporation McKendrick's Steakhouse

**DINNER CO-CHAIRS**

Mark Goldman Joel Katz

**DINNER COMMITTEE**

John Bevilaqua  
Dayna Carney  
Alexandra Fenech  
John Gangemi

Gary Handler  
Holly Hawkins  
Bob Heatherly  
Catherine Jones  
David Kurzweil

Dan Lipson  
Vicki Riedel  
Lisa Sanders  
Scott Zucker

**ENTERTAINMENT ADVISORY BOARD**

Sharliss Asbury  
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**WINE HOST CO-CHAIRS**

Cindy and Gary Handler Holly and Chuck Hawkins

**WINE HOST COMMITTEE**

Kim and Tom Bigelow  
Danielle and Peter Bouharoun  
Dr. Laura Braswell  
Dayna and Andrew Carney  
Rick Crowe  
John Driscoll

Kimberly and John Gangemi  
Melissa Prewitt and Jim Gannon  
Jill and Kevin Hill  
Katie and West Johnson  
Kane and Joel Katz  
Debbie and David Kurzweil

Angel and Dan Marx  
Todd Rushing  
Sara and John Shlesinger  
Kelly Wheeler  
Rod Windley

\*\*List in formation

**Contact:** Lynn-Anne Huck, Development Consultant, 404-734-4820, LHuck@TJMartellFoundation.org  
Atlanta Mailing Address: 2870 Peachtree Road # 455, Atlanta, Georgia 30305-2918 (404) 734-4820 (615) 256-2002



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**AUCTION DONOR FORM**

DEADLINE: September 23, 2011\*

USE ONE FORM FOR EACH ITEM DONATED – Please print or type

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation sources and supports early-stage research projects aimed at developing more effective clinical treatments for patients which otherwise might not be funded.

**DONOR INFORMATION**

Donor or Company Name:

(as it should appear in the catalog)

Contact Person:

Address:

City:

State:

Zip Code:

Phone:

Fax:

E-mail:

Website:

**ITEM INFORMATION**

Detailed Description: Include Restrictions on trips (see page 2 for details), tickets and travel, size, color and other information to ensure proper understanding of donation. Provide pictures or brochure if available:

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Expiration Date:

Cost or Retail Value:

My donation will be mailed

Please have a volunteer contact me about delivery

**SERVICE OR GIFT CERTIFICATE INFORMATION REQUIREMENTS**

If you are donating a gift certificate for a service, please include the following information in the certificate or letter printed on business letterhead or personal stationery:

- Name of product or professional service
- Description of what is included, what is excluded, blackout dates and limitations
- Name of person to contact for further information
- Name, address and full contact information for you and your company
- Instructions on how to redeem item
- Additional information such as table top photos or description brochure as appropriate
- Date of expiration: Expiration date will be October 15, 2012, unless otherwise noted
- Marketing materials/brochures/photos are appreciated and will be used at the discretion of the event committee.

**NEXT STEPS:**

1. Submit this form to the T.J. Martell Foundation:

SIGN, SCAN, AND E-MAIL COMPLETED DOCUMENT TO: lhuck@tjmartellfoundation.org

SIGN AND FAX COMPLETED DOCUMENT TO: 615-780-3154

SIGN AND MAIL COMPLETED DOCUMENT TO: T.J. Martell Foundation, 2870 Peachtree Road #455, Atlanta, Georgia 30305

2. **Auction Chairman, Catherine Jones** will contact you regarding your participation (**404-550-4779** or **catherine.jones@waters.nestle.com**)

\*To be included in printed materials.

Atlanta Mailing Address: 2870 Peachtree Road # 455, Atlanta, Georgia 30305-2918 (404) 734-4820 (615) 256-2002

### VACATION DONATION REQUIREMENTS

If you are donating your home, apartment or hotel room please provide the following information/descriptions in the certificate or letter printed on business letterhead or personal stationery:

#### LOCATION

Please check the items that apply to your vacation donation

VIEW:		
<input type="checkbox"/> Sea View <input type="checkbox"/> Mountain View	<input type="checkbox"/> Pool View <input type="checkbox"/> Sunset View	<input type="checkbox"/> Sunrise View <input type="checkbox"/> View of:

DISTANCE/TIME (Approximate):	
Time to Beach:	Time to Town:
Time to Mountain:	Time to Shops:

#### ROOMS

Please provide as much detail about the size, décor and anything that will assist us in promoting your property

How many bedrooms?
What size bed in each bedroom? (king, queen, double or twin)
TV's in bedrooms?
Do bedrooms share bathrooms?
How many bathrooms?
Do bathrooms have a shower and/or tub?
Is the kitchen fully equipped?

<input type="checkbox"/> Microwave <input type="checkbox"/> Toaster <input type="checkbox"/> Coffee maker	<input type="checkbox"/> Oven <input type="checkbox"/> Dishwasher <input type="checkbox"/> Basic cooking utensils included	<input type="checkbox"/> Ice maker <input type="checkbox"/> Other: <input type="checkbox"/> Other:
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#### AMENITIES

<input type="checkbox"/> Central Air <input type="checkbox"/> Gas grill <input type="checkbox"/> Pool – size: <input type="checkbox"/> Hot tub <input type="checkbox"/> Hammock/Lawn furniture <input type="checkbox"/> Child Policy: Minimum age:	<input type="checkbox"/> DVD <input type="checkbox"/> iPod docking station <input type="checkbox"/> Maid service: daily; weekly; hire by hour <input type="checkbox"/> Pets allowed <input type="checkbox"/> Fax <input type="checkbox"/> Satellite TV	<input type="checkbox"/> High Speed Internet Connection <input type="checkbox"/> Laundry service or in-house <input type="checkbox"/> Telephone <input type="checkbox"/> Fitness Center: <input type="checkbox"/> Ceiling fans	<input type="checkbox"/> Tennis: <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____
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Activities Nearby:
Airport proximity:
Restaurants Nearby:

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  - ☐ SIGN AND FAX COMPLETED DOCUMENT TO: 615-780-3154
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